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Succeeding in the IT and Digital Media Markets of the UK

Showcasing 3 powerful strategies that work

Live Webinar – Tuesday, March 23rd – 1:00PM EST

How did companies like *Blitz* and *AT&T* get to be so successful in the UK's digital media and IT markets?

Why not have local experts tell you themselves? Register for this webinar if you aim to:

- Discover 3 important strategies for market growth in the digital media and IT sectors
- Learn how to leverage partnerships with the UK's first-class academic institutions
- Forge business relationships with the thousands of IT companies in the Heart of England region

The digital media and IT industries of the Heart of England are among the fastest growing segments in the country's economy. The Heart of England lies in the West Midlands, at the centre of excellent national and international transport links.

How can you connect to the UK's IT and Digital Media markets?

Visit www.digitalheartofengland.org

Featuring

Dr. Peter Rayson

European Cisco Systems Training Academy
and Associate Dean
Birmingham City University

Jane Holmes

International Investment Manager
Heart of England

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